

MINISTERUL EDUCAȚIEI ȘI CERCETĂRII  
UNIVERSITATEA „TIBISCUS” DIN TIMIȘOARA  
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## TIBISCUS UNIVERSITY OF TIMIȘOARA

In collaboration with



- ❑ FACULTY OF APPLIED MANAGEMENT, ECONOMICS AND FINANCE, BUSINESS ACADEMY UNIVERSITY IN NOVI SAD, SERBIA
- ❑ FANTASY TRAVEL SRL
- ❑ Research and Development Centre for Sheep and Goat Breeding Caransebeș - "Gheorghe Ionescu Șișești" Academy of Agricultural and Forestry Sciences, Bucharest (Stațiunea de Cercetare-Dezvoltare pentru Creșterea Ovinelor și Caprinelor Caransebeș - Academia de Științe Agricole și Silvicultură „Gheorghe Ionescu Șișești” București)

## PROGRAMME OF THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON TOURISM AND SUSTAINABLE DEVELOPMENT TIMIȘOARA, MAY 21-22, 2026

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**THURSDAY, MAY 21st 2026**

**The conference takes place online (Google meet)**

<https://meet.google.com/scc-iyfg-fdf>

Please make sure your devices are equipped with a microphone, webcam, and speakers.

**The average recommended time for each presentation is 15 minutes.**

12:00-12:15 Opening address

- Professor Radu RĂDUCAN, Tibiscus University of Timișoara
- Associate prof. PhD. **CIPRIANA SAVA**, Head of Organizing Committee, Tibiscus University of Timișoara

**12.15- 19.00 Paper presentations**

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**THURSDAY, 21ST MAY 2026, 12.15** Eastern European Time  
Zone (UTC+2)

<b>SECTION: TOURISM, SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL PROTECTION</b>	
<a href="https://meet.google.com/mjx-yadf-hep">https://meet.google.com/mjx-yadf-hep</a>	
<b>CHAIRPERSONS: Cipriana SAVA</b>	
<b>Time</b>	<b>Presenter</b>
<b>12.15</b>	<b>Mhlanga MENZI, Zekeri MOMOH THE IMPACT OF ENVIRONMENTAL PROTECTION EXPENDITURE ON POLLUTION: EVIDENCE FROM SELECTED DEVELOPING NATIONS</b>
<b>12.30</b>	<b>BOITUMELO Caroline, FACTORS PROHIBITING BEST ENVIRONMENTAL SUSTAINABILITY PRACTICES IN SMALL ACCOMMODATION BUSINESSES IN DEVELOPING AFRICAN ECONOMIES: CASE OF LESOTHO</b>
<b>12.45</b>	<b>KOGOVSĚK MOJCA, SUSTAINABLE WATER CONSUMPTION ON THE HOUSEHOLD LEVEL IN SLOVENIA: AN EMPIRICAL STUDY</b>
<b>13.00</b>	<b>KOGOVSĚK MOJCA - FOOD SAFETY CONCERNS AND HEALTH CONSCIOUSNESS ARE DETERMINING CONSUMERS' INTENTION TO PURCHASE ORGANIC FOOD</b>
<b>13.15</b>	<b>Ana ANUFRIJEV, Marko MILIĆ - EFFECTS OF GREEN INDUSTRIAL DEVELOPMENT POLICIES ON KEY MACROECONOMIC INDICATORS</b>
<b>13.30</b>	<b>Carmen Ileana DOBRESCU, Camelia TEODORESCU, Student Florian Alin BUTOI - ANALYSIS OF THE ACCESSIBILITY OF COMMERCIAL SPACES FOR PEOPLE WITH DISABILITIES. CASE STUDY: MALLS IN BUCHAREST</b>
<b>13.45</b>	<b>Branislav IVKOVIĆ, Gordana PETROVIĆ - ECONOMIC AND ENVIRONMENTAL ASPECTS OF SITE SELECTION FOR THE CONSTRUCTION OF SANITARY LANDFILLS: A METHODOLOGICAL FRAMEWORK</b>
<b>14.00</b>	<b>Jozsef GAL, Zhou DAI - CURRENT STATUS AND OPERATION OF CROSS-BORDER E-COMMERCE AND LOGISTICS, SOME SUSTAINABILITY RELATIONS IN CHINA</b>
<b>14.15</b>	<b>SAVA Cipriana GASTRONOMIC TOURISM BETWEEN AUTHENTICITY AND KITSCH</b>
<b>14.30</b>	<b>Camelia TEODORESCU, Carmen Ileana DOBRESCU, Diana IONESCU-ANCULETE, Stefania Elena CALINOIU, Florian Alin BUTOI - BRÂNCUȘI – ARTIST, MAN, AND PHENOMENON</b>
<b>14.45</b>	<b>Boglárka SZÁSZ - ISSUES AND POSSIBLE SOLUTIONS TO REDUCE FOOD WASTE IN THE FOOD INDUSTRY</b>

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**SECTION: Management, Marketing, Accounting**

<https://meet.google.com/mjx-yadf-hep>

**CHAIRPERSONS: Cristina Mihaela NAGY**

<b>14.30</b>	<b>GALEA MIHAELA SIMONA, MINCIUNĂ ROXANA DIANA - IMPLEMENTATION OF ARTIFICIAL INTELLIGENCE IN ACCOUNTING PRACTICE</b>
<b>14.45</b>	<b>Ružica ĐERVIDA, Marija RUDINAC, Branka MARKOVIĆ, CONSUMER PERCEPTIONS OF PRIVATE LABELS IN THE REPUBLIC OF CROATIA WITH SPECIAL FOCUS ON THE “K PLUS” PRIVATE LABEL</b>
<b>15.00</b>	<b>Marica ĐERVIDA, Marina BOJANIĆ, Adriana RADOSAVAC - THE IMPORTANCE OF YOUTH EDUCATION FOR HUMAN CAPITAL DEVELOPMENT AND ECONOMIC GROWTH</b>
<b>15.15</b>	<b>Katarina N. ĐORĐEVIĆ, Marko MILIĆ - INDEBTEDNESS AND FINANCIAL LEVERAGE IN THE CONTEXT OF GLOBAL CHALLENGES</b>
<b>15.30</b>	<b>IANCU Lavinia-Olivia, DUMITRU-BIROVESCU Loredana Octavia - THE PROFESSIONAL CONDUCT OF AUDITORS: BETWEEN ETHICS AND STANDARDISATION</b>
<b>15.45</b>	<b>MLADIN Franca, NAGY Cristina Mihaela, GHINA Elena Doina - THE IMPORTANCE AND ROLE OF AUDIT DOCUMENTATION</b>
<b>16.00</b>	<b>MLADIN Franca, NAGY Cristina Mihaela - CASE STUDY ON SOME ACTIVITIES WITHIN THE AUDITED ENTITY</b>
<b>16.15</b>	<b>POPOVICI Daniela Marioara - OPTIMIZATION OF COST MANAGEMENT IN THE FRUIT PROCESSING INDUSTRY THROUGH THE APPLICATION OF THE PROCESS COSTING METHOD</b>
<b>16.30</b>	<b>Haneta STEFANOVIĆ, Vuk MIRČETIĆ, Gabrijela POPOVIĆ - MODEL OF SELECTION OF AN EXTERNAL COMPANY FOR RECRUITING HUMAN RESOURCES USING THE AHP METHOD IN CONDITIONS OF A LACK OF INTERNAL LABOUR</b>
<b>16.45</b>	<b>Patrícia UDVARDI-KISS - THE FUTURE OF PEER-TO-PEER LENDING AND THE DIGITAL TRANSFORMATION OF THE FINANCIAL SECTOR</b>
<b>17.00</b>	<b>Elena TONEA, Loredana VĂDUVA, Camelia MĂNESCU, Iuliana MERCE, Simona CONSTANTINESCU, Oana SICOE-MURG STUDY ON THE IMPORTANCE OF ACCOUNTING AND ECONOMIC MANAGEMENT IN AGRICULTURE</b>

<b>SECTION: INFORMATION TECHNOLOGY</b>	
<a href="https://meet.google.com/mjx-yadf-hep">https://meet.google.com/mjx-yadf-hep</a>	
<b>CHAIRPERSONS: Darjan KARABAŠEVIĆ</b>	
<b>Time</b>	<b>Presenter</b>
<b>16.45</b>	<b>Irena GEDLE GIORGIS, Tijana ĐUKIĆ, Olgica MILOŠEVIĆ - A CAPABILITY MATURITY FRAMEWORK FOR GREEN AI KPIS IN ESG DECISION-MAKING</b>
<b>17.00</b>	<b>Branislav IVKOVIĆ, Oliver MOMČILOVIĆ, Adriana RADOSAVAC - IMPROVING THE STRATEGIC ADOPTION OF ARTIFICIAL INTELLIGENCE IN MARKETING USING THE DEMATEL METHOD</b>
<b>17.15</b>	<b>Aleksa JAKICA, Oliver MOMČILOVIĆ, Adriana RADOSAVAC - IMPROVING THE DIGITAL TRANSFORMATION OF THE TOURISM SECTOR OF SMEs USING THE DEMATEL METHOD</b>
<b>17.30</b>	<b>Branka MARKOVIĆ, Ružica ĐERVIDA, Srđan ŠUPUT - ANALYSIS OF BUSINESS SYSTEM EFFICIENCY BASED ON DEA METHOD</b>
<b>17.45</b>	<b>Darko MOSIĆ, Tijana Đukić, Marija MLADENOVIĆ - FOMO-DRIVEN DIGITAL BEHAVIOR AND PSYCHOLOGICAL OUTCOMES: A CONCEPTUAL AND OPERATIONAL MODEL</b>

<b>SECTION: SOCIAL AND EDUCATIONAL ENVIRONMENT</b>	
<a href="https://meet.google.com/mjx-yadf-hep">https://meet.google.com/mjx-yadf-hep</a>	
<b>CHAIRPERSONS: Luiza CARAIVAN</b>	
<b>Time</b>	<b>Presenter</b>
<b>18.00</b>	<b>Cristina Mihaela NAGY, Elena Doina GHICA - PLAGIARISM AS A CORE ISSUE OF ACADEMIC INTEGRITY</b>
<b>18.15</b>	<b>Luiza CARAIVAN, Daniela FERCEA – An Overview of English Textbooks for Middle Schools in Romania 1950-2000</b>
<b>18.30</b>	<b>Ioan VARGĂ - THE CORRELATION BETWEEN MARGINALIZED URBAN AREAS AND THE SPATIAL DISTRIBUTION OF CRIMINALITY RATE IN THE 4<sup>th</sup> DISTRICT OF BUCHAREST. CASE STUDY: REȘIȚA-GIURGIULUI AREA (4<sup>th</sup> DISTRICT OF BUCHAREST)</b>
<b>18.45</b>	<b>Ivan ŠUŠTER, Darjan KARABAŠEVIĆ - THE ROLE AND IMPORTANCE OF THE BUSINESS INTELLIGENCE SYSTEM IN THE MODERN PROCESS OF MAKING BUSINESS DECISIONS</b>
<b>19.00</b>	<b>Ionuț Veniamin DOJANĂ</b>

	<b>CALITATEA DE PRODUCĂTOR A IMPORTATORULUI DE PANOURI FOTOVOLTAICE DESTINATE PARCURILOR SOLARE PROPRII. Interpretare sistematică a Anexei nr. 5 lit. g) și lit. k)–m) din O.U.G. nr. 5/2015 privind deșeurile de echipamente electrice și electronice (DEEE)</b>
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