

MINISTERUL EDUCAȚIEI
UNIVERSITATEA „TIBISCUS” DIN TIMIȘOARA
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TIBISCUS UNIVERSITY OF TIMIȘOARA

In collaboration with



- FACULTY OF APPLIED MANAGEMENT, ECONOMICS AND FINANCE,
BUSINESS ACADEMY UNIVERSITY IN NOVI SAD, SERBIA
- FANTASY TRAVEL SRL

PROGRAMME OF THE 1st INTERNATIONAL CONFERENCE ON TOURISM AND SUSTAINABLE DEVELOPMENT TIMIȘOARA, MAY 24, 2024

FRIDAY, MAY 24TH 2024

The conference takes place online (Google meet) and in presence.

Please make sure your devices are equipped with a microphone, webcam, and speakers.

The average recommended time for each presentation is 15 minutes.

10:00-10:15 Opening address

- Professor PhD. Radu Răducan, Rector of Tibiscus University of Timisoara
- Associate prof. PhD. **CIPRIANA SAVA**, Head of Organizing Committee, Dean of the Faculty of Computer Science and Applied Informatics, Tibiscus University of Timișoara

10:15-10.45 **Plenary lecture 1**

Camelia TEODORESCU, Ion CĂLINOIU, Dumitru HORTOPAN, Aurel GHEORGHILĂȘ, Darius-Ștefan NESTORIUC

MODERN AND TRADITIONAL IN MUSEUM ACTIVITY

10.45-11.15 **Plenary lecture 2**

Mihaela LAZOVIĆ

EXAMINING GENERATIONAL GAP IN THE INCORPORATION OF ANGLICISMS IN THE ROMANIAN AND SERBIAN TOURISM AND HOSPITALITY LEXIS

11.15- 15.00 **Paper presentations**

FRIDAY, 24th MAY 2024, 10.00 Eastern European Time Zone (UTC+2)

Plenary lecture 10.30-11.00 (Eastern European Time zone (UTC+2))

Camelia TEODORESCU, Ion CĂLINOIU, Dumitru HORTOPAN, Aurel GHEORGHIŁAȘ, Darius-Ștefan NESTORIUC

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SECTION: TOURISM, SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL PROTECTION	
Link https://meet.google.com/idf-mqyb-xje	
CHAIRPERSONS: Cipriana SAVA	
Time	Presenter
11.15	Florian Alin BUTOI, Camelia TEODORESCU, Cristina CRUCERU, Adrian Nicola JIPA THE SACRED CULTURAL LANDSCAPE - A SOURCE OF TOURISM IN THE MOSTIȘTEA BARAGAN
11.30	Cristina CRUCERU, Albinel FIRESCU, Florian Alin BUTOI, Ioana VOINEA CULTURAL IN THE SUBCARPATHIAN AREA OF THE SACRED CULTURAL LANDSCAPE - A SOURCE FOR TOURISM IN THE GORJ SUBCARPATHIANS
11.45	Adina Raluca SIBIAN MANAGERIAL PERSPECTIVES ON ECO-CERTIFICATION OF ACCOMMODATION UNITS: A QUALITATIVE ANALYSIS OF ECO-FRIENDLY MOTIVATIONS AND BEHAVIOURS
12.00	Alina-Oana ZAMOȘTEANU, Oana Dău-GAȘPAR, Daniel MURANYI, Doris-Ana BREAZ GREENTOUR – AN INNOVATIVE STRATEGIC PARTNERSHIP FOR PROMOTING GREEN TOURISM AND ACCESSIBILITY FOR PEOPLE WITH DISABILITIES
12.15	Zekeri MOMOH POLITICIZATION OF CLIMATE CHANGE ACTIONS AND SUSTAINABLE ENVIRONMENT
12.30	Zekeri MOMOH, Vivian Patrick INYANG CLIMATE ACTION: BEYOND POLITICAL STATEMENT
12.45	James Nda JACOB, Zekeri MOMOH DRUG TRAFFICKING IN AFRICA: AN ISSUE OF REGIONAL CONCERN
13.00	Ata-Awaji Anthony REUBEN, Zekeri MOMOH POLITICS OF OIL EXPLORATION IN THE NIGER DELTA REGION AND ENVIRONMENTAL SUSTAINABILITY
13.15	M.R.ŽIŽOVIĆ, D-FATIĆ, D.TURANJANIN, M.GAŠIĆ, M.M.ŽIŽOVIĆ, KURȘUMLIJSKA SPA - THE OLDEST AND THE YOUNGEST OF THE THREE SPAS IN THE MUNICIPALITY OF KURȘUMLIJA-SERBIA
13.30	M.M. ŽIŽOVIĆ, V. LEKIĆ, N. DAMLJANOVIĆ, M.R. ŽIŽOVIĆ

	A SHORT OVERVIEW OF THE TOURIST OFFER OF THE MUNICIPALITY OF GORNJI MILANOVAC-SERBIA
13.45	Dan LACRAMĂ SUSTAINABLE DEVELOPMENT - A NECESSITY
14.00	Adila NURIC, Amela KESETOVIC, Samir NURIC GEODETIC SURVEYING OF THE DEPOT USING THE COMBINED METHOD AND MASS CALCULATION AT THE JABLAN QUARRY
14.15	VĂDUVA LOREDANA, PETROMAN CORNELIA, VĂLUSESCU DANIELA, MARIN DIANA, PETROMAN I. MUSEALISATION, MUSEIFICATION, MUSEUMIFICATION, AND/OR MUSEUMISATION?
14.30	Gabrijela POPOVIĆ, Vuk MIRČETIĆ, Darjan KARABAŠEVIĆ SELECTION OF TOURISM ACCOMMODATION FACILITIES FOR DEVELOPMENT: AN ADAM-BASED APPROACH
14.45	PETROMAN IONUȚ MIRCEA, VĂDUVA LOREDANA, VĂLUSESCU DANIELA, IANCU TIBERIU, HĂDĂRUGĂ NICOLETA BINGE TOURISM / VISITING: ESSENCE AND CORRELATES
15.00	PETROMAN I., ARMAȘ ANA GINA, SAUER MARIA, VĂDUVA LOREDANA, ALBULESCU MIHAELA, PETROMAN CORNELIA NOTES ON THE MANAGEMENT OF LITERARY DESTINATIONS
15.15	PETROMAN IOAN, ARMAȘ ANA GINA, SAUER MARIA, VĂDUVA LOREDANA, ALBULESCU MIHAELA, PETROMAN CORNELIA LITERARY TOURISM IN TIMIȘ COUNTY
15.20	Dan LACRAMĂ SUSTAINABLE DEVELOPMENT - A NECESSITY
15.30	VĂDUVA Loredana, ARMAȘ Ana Gina, SAUER IOAN, ALBULESCU MIHAELA, PETROMAN CORNELIA, PETROMAN I. A NEW TYPE OF TOURISM: TV DRAMA / SOAP OPERA-INDUCED TOURISM
15.45	VĂLUSESCU Daniela, SAUER Maria, ARMAȘ ANA GINA, VĂDUVA LOREDANA, PETROMAN CORNELIA, PETROMAN I.. FILM TOURISM BETWEEN FICTION AND REALITY IN THE FIRST DECADE OF THE 21ST CENTURY
16.00	Camelia TEODORESCU, Ion CĂLINOIU, Dumitru HORTOPAN, Aurel GHEORGHILAȘ, Darius-Ștefan NESTORIUC MODERN AND TRADITIONAL IN MUSEUM ACTIVITY
16.15	Olgica MILOŠEVIĆ, Nina NIKOLIĆ THE CONCEPT OF SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL PROTECTION IN THE PRIMARY LEGISLATION OF THE EUROPEAN UNION
16.20	Cipriana SAVA EUROPEAN TOURISM TRENDS 2024

SECTION: MANAGERIAL STRATEGIES AND ORGANISATIONAL CULTURE**CHAIRPERSONS:** Cristina Mihaela NAGY

Time	Presenter
13.45	Tijana ĐUKIĆ, Marija MLADENVIĆ, Kristina JAUKOVIĆ JOCIĆ ARTIFICIAL INTELLIGENCE'S EFFECTS ON HUMAN RESOURCES EMPLOYER BRANDING
14.00	Marija MLADENVIĆ, Tijana ĐUKIĆ, Svetlana VUKOTIĆ ANALYSIS OF THE RELATIONSHIP BETWEEN MODERN INNOVATIONS ACROSS GENERATIONS TO IMPROVE BUSINESS STRATEGY
14.15	Cristina Mihaela NAGY, Corina CHIRA (SABĂU), Adela Suzana COLȚA, CASE STUDY REGARDING HUMAN RESOURCES ANALYSIS AT A GAS CYLINDERS DISTRIBUTION COMPANY
14.30	Cristina Mihaela NAGY, Elena Doina GHICA, Marius Florian BEȘLIU CASE STUDY ON BANKRUPTCY RISK ANALYSIS TO A LIMITED LIABILITY COMPANY
14.45	Elena Doina GHICA, Cristina Mihaela NAGY ENTREPRENEURIAL CULTURE IN ROMANIA
15.00	Elena Doina GHICA, Adela Suzana COLȚA, Adasena Iconia JUCOS CHALLENGES OF ORGANIZATIONAL MANAGEMENT IN THE PRESENT CONTEXT
15.15	Cristina Mihaela NAGY, Claudia Adina GLIGOR (MAȘCAȘ) ANALYSIS OF FINANCIAL BALANCE IN PATRIMONIAL OPTICS AT A COMPANY WITH A BAKERY PROFILE

SECTION: INFORMATION TECHNOLOGY**CHAIRPERSONS:** Darjan KARABAŠEVIĆ

Time	Presenter
13.00	Cristina SZOCS ENHANCING QUALITY CONTROL IN AUTOMOTIVE HARNESS PRODUCTION THROUGH LAYERED PROCESS AUDIT
13.15	Ivan ŠUŠTER, Darjan KARABAŠEVIĆ, Aleksandar ŠIJAN, Đorđe PUCAR, Luka ILIĆ, Goran JOCIĆ DATABASE REPLICATION: ENSURING MYSQL DATA INTEGRITY
13.30	Ivan ŠUŠTER, Darjan KARABAŠEVIĆ, Dragiša STANUJKIĆ, Gabrijela POPOVIĆ, Oliver MOMČILOVIĆ WATER LEVEL CONTROL SYSTEM BY USING FUZZY LOGIC

13.45	Ivan ŠUŠTER, Darjan KARABAŠEVIĆ, Dragiša STANUJKIĆ, Tamara RANISAVLJEVIĆ, Miodrag BRZAKOVIĆ PHYSICAL DESIGN OF MYSQL DATABASE
14.00	Mihaela-Simona GALEA BENEFITS AND CHALLENGES OF IMPLEMENTING IT APPLICATIONS IN BUSINESS ADMINISTRATION
14.15	Loredana MOCEAN, Miranda Petronela VLAD THE USE OF GENERATIVE TECHNOLOGIES IN E-EDUCATION

SECTION: SOCIAL AND EDUCATIONAL ENVIRONMENT

Link

CHAIRPERSONS: Luiza CARAIVAN

Time	Presenter
13.00	Mihaela LAZOVIĆ EXAMINING GENERATIONAL GAP IN THE INCORPORATION OF ANGLICISMS IN THE ROMANIAN AND SERBIAN TOURISM AND HOSPITALITY LEXIS
13.15	Luiza CARAIVAN THE ROLE OF CULTURAL COMPETENCE IN TRANSLATING BUSINESS ENGLISH

SECTION: LAWS AND LEGISLATION

13.00	Georgică ALEXEEV PARENTAL ALIENATION. THEORETICAL CONSIDERATIONS
13.15	Ana VASILE STATUTUL PREFECTULUI
13.30	Carmen PÂRVULESCU CONSIDERAȚII TEORETICE ȘI PRACTICE PRIVIND ORGANIZAȚIA DE MANAGEMENT AL DESTINAȚIEI
13.45	Marian BRATIȘ RĂSPUNDEREA PATRIMONIALĂ PERSONALĂ A ADMINISTRATORULUI SOCIAL AL SOCIETĂȚII INSOLVENTE. DE LA SUBSIDIAR, LA BIS ÎN IDEM.